

	<b>Akhil Bharatiya Maratha Shikshan Parishad's</b> <b>Anantrao Pawar College of Engineering &amp; Research</b>		
	<b>Record No.:</b> ACA/D/008B <b>Revision:</b> 00	<b>DoI:</b> 01/02/2025	
<b>Industrial Visit Report</b>			

1. Visit Place (Address): Venue: Veracity Software India Pvt. Ltd. Address: 501, Pentagon P-4, Magarpatta City Hadapsar, Pune-411028.
2. Visit Date: 13/02/2025
3. Course and Year: - Information Technology (SE/TE/BE).
4. Contact Person Details: Sonam Kothari, HR – Operations Head
5. Organized By: - Department of Information Technology, APCOER, Parvati, and Pune.
6. Industrial Visit under subject: Data Structures and Algorithms(214443), Computer Network & Security(314451), Elective V:Social Computing
7. Brief Report: - A one-day industrial visit was recently organized on 13th FEB 2025 by Department of Information Technology, APCOER, Parvati, Pune , at Venue: Veracity Software India Pvt. Ltd. Address: 501, Pentagon P-4, Magarpatta City Hadapsar, Pune-411028 conducted exclusively for the students of IT, was a grand success.

**1. Introduction:** Veracity Software India Pvt. Ltd. has been a leader in helping companies with their digital transformation journey for over 20 years. Specializing in cloud technologies, the company focuses on bridging the gap between businesses and the rapidly changing technological landscape. Through a combination of strategic frameworks, training, development, and managed services, Veracity Software India helps organizations adapt and succeed in the digital era.

**2. Company Overview:** Veracity Software India Pvt. Ltd. is committed to assisting businesses with their digital transformation by offering tailored solutions. These solutions address the challenges that arise when companies attempt to modernize their IT infrastructure and business operations. With a focus on the cloud and supporting technologies, Veracity Software India works closely with IT teams and product teams to overcome the complexities associated with transformation projects.

### **3. Key Services and Offerings:**

- **Strategic Transformation Framework:** Veracity Software has developed a unique strategic framework to guide companies through the complexities of digital transformation. This framework ensures businesses stay focused on creating value in the long term, rather than simply completing the transformation project.

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- **Training:** Recognizing that many IT and product teams lack the specialized knowledge to navigate new technologies, Veracity offers training programs. These programs are designed to upskill teams, ensuring that they are capable of managing and utilizing new technologies effectively.
- **Capability as a Service:** Veracity also offers "Capability as a Service," which enables businesses to access the expertise and resources needed for successful transformation. This service provides businesses with the flexibility to scale their resources based on their needs.
- **Cloud Integration:** One of the key offerings of Veracity Software India is cloud integration. The company helps businesses move to the cloud and leverage cloud technologies to transform how they operate, interact with customers, and deliver value.
- **Post-Transformation Focus:** Veracity Software stresses the importance of focusing not just on the transformation process itself but also on the post-transformation business value. Too often, transformation projects fail because the focus is overly dedicated to the transformation rather than ensuring sustainable, value-driven results after the transformation.

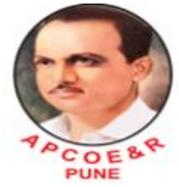
#### 4. Core Objectives of the Company:

- **Enabling Seamless Cloud Integration:** Veracity Software India ensures that businesses can smoothly transition to the cloud, taking full advantage of the latest cloud technologies to enhance internal operations and improve customer experiences.
- **Support Through Digital Transformation:** By acting as a strategic partner, Veracity guides businesses through the complex steps of digital transformation, making sure that IT teams and product teams are adequately prepared to implement new capabilities.
- **Business Value Creation:** The company's focus is not just on technological changes but also on ensuring that these changes create measurable business value. Veracity Software ensures that the transformation leads to long-term benefits for the organization.

**5. Importance of Post-Transformation Mindset:** A key takeaway from the visit is the emphasis Veracity Software India places on the post-transformation mindset. The company highlights that transformation projects often fail when too many resources are dedicated solely to the transformation itself, leaving little attention on how to integrate and use the new technologies to drive ongoing business value. Veracity's approach ensures that organizations are equipped not only to implement new technologies but also to maximize the value derived from them over time.



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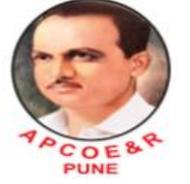
**6. Conclusion:** Veracity Software India Pvt. Ltd. plays a critical role in assisting businesses with their digital transformation journeys. By providing comprehensive solutions that include training, strategic frameworks, cloud integration, and capability as a service, Veracity Software ensures that organizations are well-prepared to embrace new technologies and create lasting business value. The company's holistic approach, with a strong focus on post-transformation, sets it apart in the competitive field of digital transformation consulting.

The industrial visit underscored Veracity Software's commitment to bridging the gap between technological challenges and business success, providing valuable insights into how businesses can effectively navigate the complexities of transformation and unlock new opportunities through the cloud and other innovative technologies.





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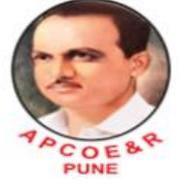
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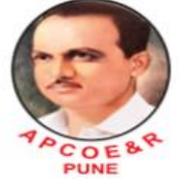
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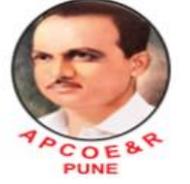
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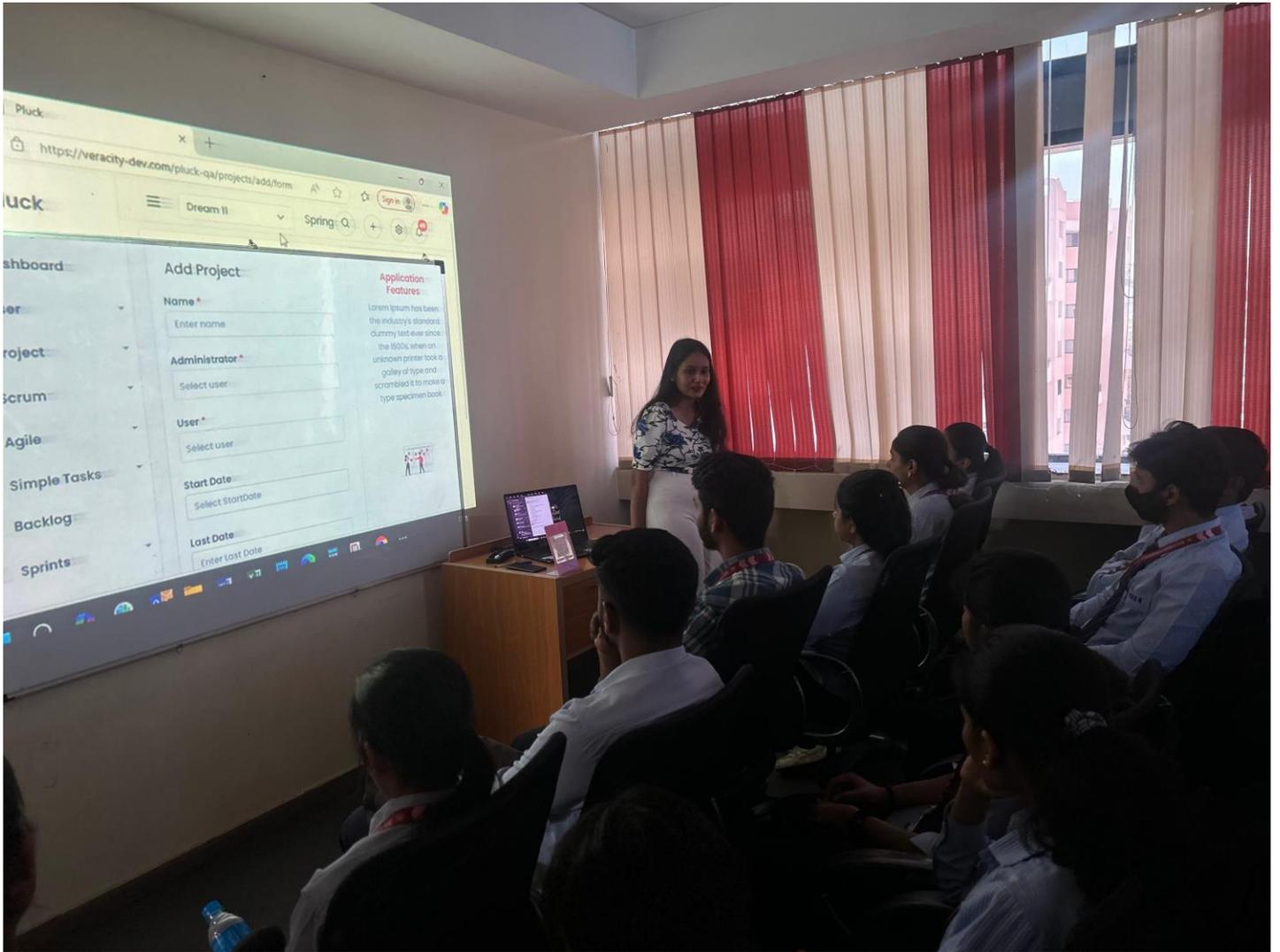


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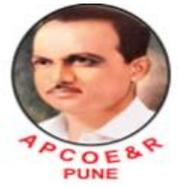
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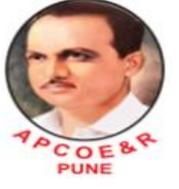
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8. Visit Schedule: Date: 13/02/2025, Time: 10.00 A.M. to 4.00 P.M.

9. No. of Students attended the Visit : - 214

10. Name of the staff attended the visit: - Prof. R. S. Lavhe, Prof. K. M. Ghate, Prof. A. R. Dodake, Prof. P.G. Khaire

**Date: 17/02/2025**

**Prof. R. S. Lavhe**  
**Visit Incharge**

**Dr. A. A. Kadam**  
**HOD,IT**

**Dr. S. B. Thakare**  
**Principal**