



Akhil Bharatiya Maratha Shikshan Parishad's  
Anantrao Pawar College of Engineering & Research



Record No.: ACA/D/021  
Revision: 00

DoI: 02/01/2023

### EVENT REPORT

**Name of Event:** Session on achieving problem solution fit and Product market fit.

**Date of Event:** 14/02/2024

**Organized By:** E&TC department in collaboration with IIC APCOER.

**Time of event:** 10:00 AM to 12:15 PM

**Name of Event Coordinators:** Prof. Kishor Jadhav

**Name of resource Person/ Speaker:** Dr. Amar B. Deshmukh

**Brief Introduction of Resource Person/Speaker:**

HOD & Associate Professor in E&TC department.

**Target Audience with count:** Students and Faculty Members

Count = 40

**Brief Description of Event:**

The anchoring for the event was done by Prof. Kishor Jadhav and the inauguration of the event was done in the presence of Dr. Amar B. Deshmukh- Resource Person, Prof. Nilesh Jadhav- Convenor IIC APCOER, and Dr. Amar B. Deshmukh-Head E&TC engineering department. The felicitation of the resource person was done by Prof. Nilesh Jadhav. The brief introduction of the resource person was given by Prof. Kishor Jadhav and the session was handed over to the resource person Dr. Amar B. Deshmukh

**Objective of the Session:**

To create awareness among the students regarding stages of development in Product Market fit and top reasons for Start Ups Failure. The session focused on the three kinds of fit i.e Product Market Fit, Business Model Fit and Problem Solution Fit used in Business Market Model. Achieving these three kinds of fit will help to minimize the risk of failure. The session also thrower light on Key Metrics of Product Market Fit, How to measure Product Market Fit and Mini Exercise of Product Market Fit.



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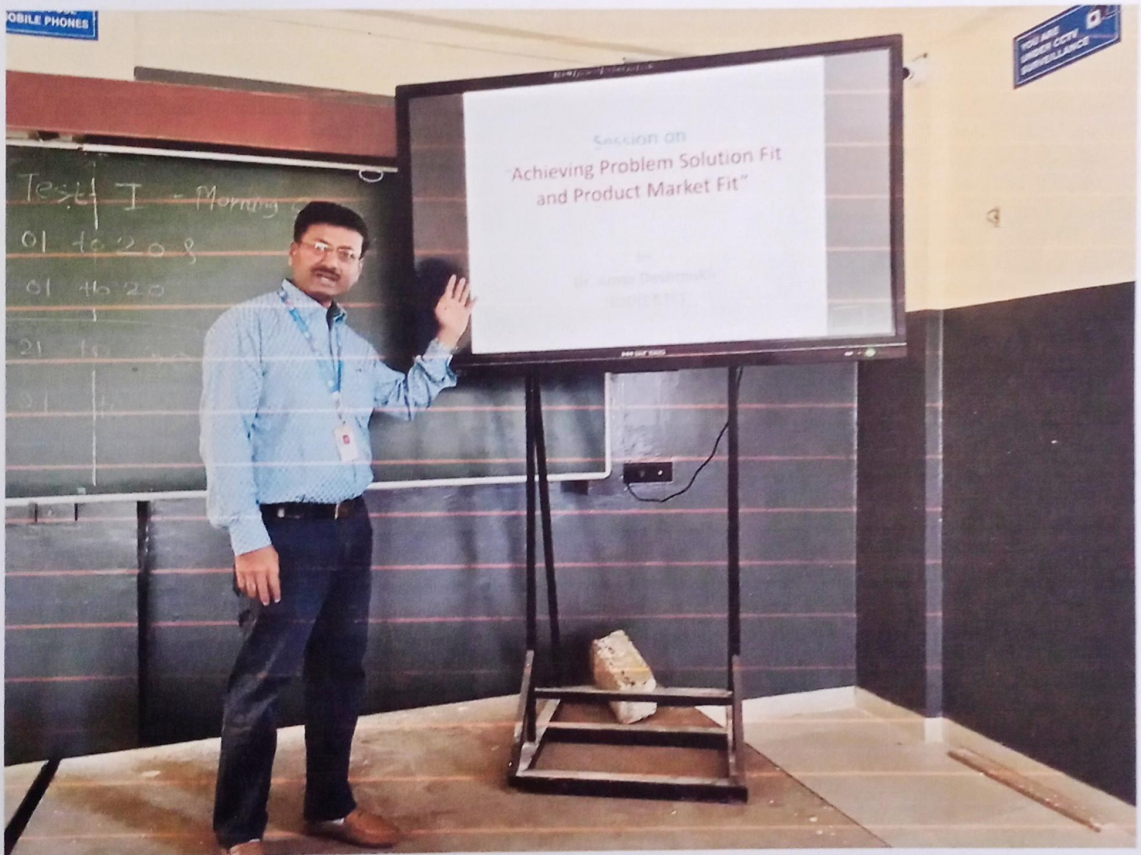
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#### Outcome:

The Participants could understand and analyses stages of development in Product Market fit and top reasons for Start Ups Failure..

#### Photographs:



Delivering Live Session by Dr. Amar Deshmukh



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**EVENT REPORT**



Delivering Live Session by Dr. Amar B. Deshmukh



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Student and faculties are attending the session



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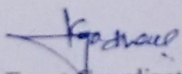
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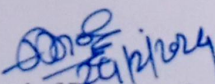
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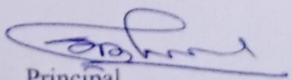


Feedback given by students.

Date: 14/02/2024

  
Event Coordinator

  
Head of Department

  
Principal

