
	<p align="center">Akhil Bharatiya Maratha Shikshan Parishad's Anantrao Pawar College of Engineering & Research</p>		
	Record No.: ACA/D/021 Revision: 00	DoI: 21/01/2019	
<p align="center">EVENT REPORT</p>			

Name of Event: APCOER Alumni Spotlight Series II

Date of Event: 11/9/2021

Time of event: 2.00P.M. To 3.00 P.M.

Name of Event Coordinator: 1. Prof. Chetan Kolambe – Secretary, Alumni Association
2. Prof. Shailesh Hajare – IQAC Coordinator, APCOER
3. Prof. Vaishali Bhimte – Departmental Alumni Association Coordinator

Name of Alumni: Ms. Priyanka Bhosale

Brief Introduction of Alumni: She is having 4 years of experience in Salesforce domain. She is working in Accenture as a Salesforce Developer Analyst. The technologies that she has worked for are Salesforce.



Target Audience with count: 80 students

Brief Description of Event:

- Introduction of Inaugural Function
- Brief Session Description
- Feedback/ Q-A Session/ Valedictory Function
- Vote of Thanks

APCOER Alma connect programme organized on 11/09/2021 at 2.00 P.M. on the topic 'Technical Guidance about salesforce (CRM Platform)'. The program was introduced by Prof. Vaishali Bhimte, E&TC departmental Alumni Association Coordinator briefly. Head of department E&TC Prof. Shailesh Hajare has shared his views on this occasion. He has welcomed the alumni speaker Ms. Priyanka Bhosale. He has briefly explained about her while she was in college. She was sincere student during her academics. Prof. Vaishali Bhimte, E&TC departmental Alumni Association Coordinator has briefly introduced Alumni speaker, Ms. Priyanka Bhosale. She has welcomed alumni speaker. After that session was handover to Ms. Priyanka Bhosale. Ms. Priyanka Bhosale has taken very detailed and interactive session. She has focused on Salesforce platform. She has given detailed presentation on following points as

1. What is salesforce?
2. What does salesforce do?

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3. What is salesforce cloud?
4. Benefits of Salesforce CRM Platform.
5. Salesforce Platform helps

- Understand customers better.
- Increase customer engagement with intelligence.
- Unify the customer experience.
- Bring insurers and policyholders closer together.
- Simplify the mortgage lending experience.
- Streamline the mortgage process.
- Make smarter and faster client decisions.
- Grow business.

6. Salesforce Services

- Financial Services cloud
- Health cloud
- Manufacturing Cloud
- Consumer Goods cloud
- Government and Aerospace cloud
- Philanthropy cloud

After her session, question answer session was there. Students have asked many questions to her. She has answered the questions in very descriptive way. Feedback given by some students as session was really helpful and interactive session. Vote of thanks was given by Prof. Sarita Halde. She has given thanks to Alumni speaker Ms. Priyanka Bhosale for giving such a nice session to our students and taken out time out of her busy schedule. Also, thanks given to our Management and Principal for giving permission to organize such a session. Thanks, given to organizing committee at last. The programme was concluded.

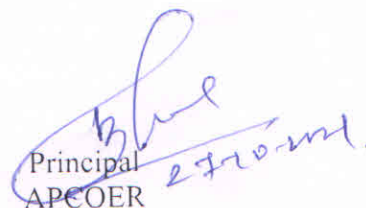
Date: 21/10/2021



Prof. Vaishali Bhimte
Event Coordinator



Prof. Shailesh Hajare
Head of Department



Principal
APCOER

AKHIL BHARATIYA MARATHA SHIKSHAN PARISHAD
ANANTRAO PAWAR COLLEGE OF ENGINEERING & RESEARCH
PARVATI, PUNE

Alumni Spotlight & Webinar series II under APCOER Aims
Connect Program
on
Revisite Guidance about Mateskare (CRM Platform)
(11 September 2021)

Organized by
Alumni Association & Internal Quality Assurance Cell

vaishali bhunte

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Products

Business, Sales, Service, Marketing, Commerce, Analytics, Integration, Platform, Learning, Employees, Partners

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Priyanka Bhosale

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