

Report of Entrepreneurship Awareness Camp 2016.

Conduction of Program on **13th to 15th September 2016** for BE students

Number of students attended Entrepreneurship Program from

Mechanical Department 52

Computer Department 55

Civil Department 42

Information Technology Department 14

Electronics & Telecommunication Department 12

The Topic covered on **13th September**

Prof.Ajit Deshpande “HOD PDEA’s COE,Manjari” spoke on -Why Entrepreneurship, Entrepreneurship and the present scenario. Identification of Business opportunities and Mechanisms of product selection.

Dr R.G.Vaidya talks on Concept to commercialization of an business idea (steps involved),Importance of Marketing Research, Sector specific business opportunities for micro enterprises, Contents of preliminary project report.

The Topic covered on **14th September**

Mr. Sunil Mirashi “Director, Divine Corporation” throws light on How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspects of an industrial venture). Schemes of assistance and Support available from Govt. Agencies, banks, financial institutions etc. Creativity and business - the man behind the venture - the behavioural scientist's approach. Communication skills for better results in business

The Topic covered on **15th September**

Mr.Suraj Bhoyar spoke on Researching / managing competition- ways to define possible competitors, competitive information, SWOT analysis-concept, meaning and advantages. 9. Venture capital concept, aims, features, financing steps sources, criteria to provide venture capital finance, Export & Import policies relevant to agriculture. Adv Rahul Bibve talks on Corporate Law, Business Ethics & Practices

The Program was sponsored by Department of Science and Technology, Govt. of India. The students got the DST Sponsored Certificates. The above 3 days Program provides the opportunity to the students for optioning Entrepreneurship as the career option. They will be able to avail the benefit of various government sponsor scheme.

“Entrepreneurship Awareness Camp” Sponsored by Department of Science and Technology, Govt. of India on **13th to 15th September 2016** for BE students.

